

# ARMED FORCES DAY

OPERATION APPRECIATION

AT THE *Oceanside Pier Amphitheater*



ARMED FORCES DAY ★ MAY 18, 2024

JOIN US AS WE CELEBRATE OUR LOCAL, ACTIVE-DUTY MILITARY FAMILIES WITH A DAY OF FOOD, FUN AND ENTERTAINMENT. OPERATION APPRECIATION IS A PARTNERSHIP OF THE OCEANSIDE CHAMBER OF COMMERCE, CITY OF OCEANSIDE & OUR BUSINESS COMMUNITY.

THE PERFECT OPPORTUNITY TO SAY  
*thank you!*

For over twenty years, Oceanside Chamber of Commerce, the City of Oceanside and local, regional and national businesses have joined forces to produce Operation Appreciation. Once again this event will bring the business community and city together to honor and appreciate all of the men and women in our armed forces and their families. Your sponsorship support is needed to make sure these brave men and women and their families know just how much our community appreciates them.



All Active Duty Military and their dependents with an Active Duty Military ID Card will receive unlimited rides, activities, and a free lunch and beverage. The day consists of a host of ventures including a great Fun Zone equipped with jump houses and other activities. Live entertainment will be featured along with a free full catered meal. (Local vendors will also have food available for purchase by the general public).

## NAMING RIGHTS \$20,000

- Exclusive Naming Rights for Operation Appreciation
- Time at the microphone during event to address attendees
- Full Page ad in the Operation Appreciation Magazine
- Company name/logo/recognition prominently placed on all official promotional materials including posters, flyers, Web posting, email newsletters, news releases and PSAs.
- 10x20 booth space at event in prominent location
- Logo on Event Website as Top Sponsor
- Company mentioned by Event MC throughout event
- Company banner displayed in a prime location at event
- Top Sponsor Billing on event T-shirts
- Logo on event street banner, posters and flyers
- Logo included in Operation Appreciation Magazine
- 12 Complimentary meal passes at event
- 6 VIP parking passes
- 12 Commemorative T-shirts

## PRESENTING SPONSOR \$10,000

- Recognition as a Presenting Sponsor
- 10x20 booth space at event in prominent location
- Logo on Event Website as a presenting sponsor
- Company mentioned by Event MC as a presenting sponsor
- Company banner displayed in a prime location at event
- Mentioned as Presenting Sponsor on event media releases
- Company name included in press releases promoting the event
- Company logo on event T-shirts
- Logo on event street banner, posters and flyers
- Logo included in Operation Appreciation Magazine
- 12 Complimentary meal passes at event
- 6 VIP parking passes
- 10 Commemorative T-shirts





## ENTERTAINMENT & FOOD CENTER SPONSOR \$8,000

- Recognition as Entertainment Sponsor for Operation Appreciation
- Social media posts announcing your company's sponsorship of the entertainment
- 10x20 booth space at event in prominent location
- Company Logo on Event Website as Entertainment & Food Center Sponsor
- Company mentioned by Event MC as Entertainment & Food Center Sponsor
- Signage with company logo displayed at Food Center
- Company name included in press releases promoting the event
- Logo included in Operation Appreciation Magazine
- Company logo on event t-shirts
- Company logo on event street banner, posters, and flyers
- 8 Complimentary meal passes at event
- 2 VIP parking passes
- 8 Commemorative T-shirts

## FUN ZONE PRESENTING SPONSOR \$5,000

- Recognition as a presenting sponsor of Fun Zone
- 10x20 booth space at event in prominent location in Fun Zone
- Your Company logo on sign displayed at Fun Zone
- Company Logo on Event Website as Fun Zone Presenting Sponsor
- Company mentioned by Event MC as Fun Zone Presenting Sponsor
- Company banner displayed in additional prime location event
- Company Name included in press releases promoting the event
- Logo included in Operation Appreciation Magazine
- Company logo on event t-shirts
- 4 Complimentary meal passes at event
- 2 VIP parking passes
- 8 Commemorative T-shirts

## TRANSPORTATION SPONSOR \$3,500

*Provides transportation to Marines at the School of Infantry*

- 10x10 booth space at event in prominent location
- Company Logo on Event Website as Transportation Sponsor
- Company mentioned by Event MC as Transportation Sponsor
- Company banner displayed in prime location at event
- Company logo on signage at bus stop
- Company Name included in press releases promoting the event
- Logo included in Operation Appreciation Magazine
- Company logo on event t-shirts
- 4 Complimentary meal passes at event
- 2 VIP parking passes
- 8 Commemorative T-shirts

## EVENT SPONSOR \$2,000

- 10x10 booth space at event
- Company Logo on Event Website
- Company mentioned by Event MC
- Company banner displayed in a prime location at event
- Company Name included in press releases promoting the event
- Logo included in Operation Appreciation Magazine
- 4 Complimentary meal passes at event
- 2 VIP parking passes
- 2 Commemorative T-shirts

## FUN ZONE SPONSOR \$2,000

- 10x10 booth space in Fun Zone
- Company Logo on Event Website
- Company mentioned by Event MC
- Company banner displayed in Fun Zone
- Company Name included in press releases promoting the event
- Logo included in Operation Appreciation Magazine
- 4 Complimentary meal passes at event
- 2 VIP parking passes
- 2 Commemorative T-shirts



# Operation Appreciation

## SPONSORSHIP FORM

COMPANY NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE # \_\_\_\_\_ FAX # \_\_\_\_\_

EMAIL \_\_\_\_\_

WEB ADDRESS \_\_\_\_\_

### DAY OF EVENT CONTACT

NAME \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE # \_\_\_\_\_

YES, I/WE WOULD LIKE TO BECOME A SPONSOR AT THE FOLLOWING LEVEL

NAMING RIGHTS - \$20,000

TRANSPORTATION SPONSOR - \$3,500

PRESENTING SPONSOR - \$10,000

EVENT SPONSOR - \$2,000

ENTERTAINMENT & FOOD CENTER SPONSOR - \$8,000

FUN ZONE SPONSOR - \$2,000

FUN ZONE PRESENTING SPONSOR - \$5,000

AMOUNT \_\_\_\_\_

### PAYMENT INFORMATION

PLEASE COMPLETE AND SUBMIT FORM WITH REQUIRED DOCUMENTS AS SHOWN BELOW.

### ENCLOSE

CHECK/MONEY ORDERS PAYABLE TO THE OCEANSIDE CHAMBER OF COMMERCE FOUNDATION OR CREDIT CARD INFORMATION. OCC FOUNDATION IS A 501(C)(3) CORPORATION.

### CREDIT CARD PAYMENTS: MASTERCARD, VISA, AMERICAN EXPRESS

NAME ON CARD \_\_\_\_\_ BILLING ZIP CODE \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_ CVV CODE \_\_\_\_\_

### RELEASE OF LIABILITY

As consideration for being permitted by the Oceanside Chamber of Commerce, the City of Oceanside and/or their affiliated organizations, to participate in these activities and/or use their facilities, I/we hereby agree that I/we, my/our heirs and assignees, will not make claim against, sue or attach the property of the Oceanside Chamber of Commerce, the City of Oceanside and/or any of their affiliated organizations, for injury or damage resulting from the negligence or other acts by any employee, agent or contractor of the Oceanside Chamber of Commerce or any of their affiliated organizations as a result of my/our participation in the activities described within the Operation Appreciation sponsorship brochure. I/we hereby release the Oceanside Chamber of Commerce, the City of Oceanside and/or any of their affiliated organizations from all actions, claims, and/or demands that I/we, my/our heirs and assignees, now have or may have in the future for injury or damage resulting from my/our participation in the activities described in the Operation Appreciation sponsorship brochure. I/we are aware that this document constitutes a release of liability and agreement between my/our participants and the Oceanside Chamber of Commerce, the City of Oceanside, and/or any of their affiliated organizations by my signature or the signature of the representative authorized to sign and signing this agreement. I/we further represent that this release is made of my/our own free will. No refunds within 30-days of the event and/or in case of inclement weather, acts of nature, or restrictions by government agencies over which the Oceanside Chamber of Commerce has no control. Cancellations in advance of 30-days prior to the event will be assessed a \$500 cancellation fee.

SIGNATURE OF AUTHORIZED REPRESENTATIVE \_\_\_\_\_ TITLE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_ DATE \_\_\_\_\_

**I/WE HAVE READ AND UNDERSTAND THE "RELEASE OF LIABILITY" AND ALL ACCOMPANYING INFORMATION AND AGREE TO ADHERE TO ALL RULES AND REGULATIONS.**

SIGNATURE OF AUTHORIZED REPRESENTATIVE \_\_\_\_\_ TITLE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_ DATE \_\_\_\_\_

PLEASE COMPLETE AND MAIL THIS FORM TO THE OCEANSIDE CHAMBER OF COMMERCE  
928 N. COAST HWY. OCEANSIDE, CA 92054

FOR MORE INFORMATION, PLEASE VISIT OUR WEBSITE: [WWW.OCEANSIDEOPERATIONAPPRECIATION.COM](http://WWW.OCEANSIDEOPERATIONAPPRECIATION.COM) OR CALL US AT 760-722-1534  
YOUR SPONSORSHIP OF OPERATION APPRECIATION IS TAX DEDUCTIBLE TO THE FULLEST EXTENT OF THE LAW.